



Sam Denny
Executive Vice President and General Manager

Background and Experience

Sam Denny has been involved in commercial real estate development and property management for over 20 years. His broad experience in the urban development environment has allowed Schlitz Park to become one of the most successful rehabilitation projects in the country. The most recent addition to Schlitz Park, the world Headquarters of Manpower, Inc. is scheduled for completion in the summer of 2007. Mr. Denny's ability to use various types of financing from typical commercial loans to Historic Tax Credits to TIF loans to taxable bond financing has allowed Schlitz Park to transform from a blighted brewery to a very successful mixed use development in downtown Milwaukee. Mr. Denny was also instrumental in securing historic tax credits for The Mercantile Building, winner of the 2004 Mayor's Urban Design Award, located in the historic Third Ward.

Organizational Involvement

- Historic King Drive BID #8, Board Member, Past Chairman
- International Council of Shopping Centers, Member
- Commercial Association of Realtors, Member
- Congregation Beth Israel, Co-chairman of Building Committee, (completed \$3.15 million dollar renovation, October, 2006)
- Milwaukee Jewish Day School (Officer of the Board for 15 years)

Education

- Bachelor of Business Administration, University of Georgia